



HORTAU
SIMPLIFIED IRRIGATION®



The Smart Irrigation Management Solution for Cherry Growers

With all of the technology companies flooding the industry today, how is a grower to decide what the best irrigation management platform is for their operation?

Let the experts at Hortau take the hassle out of precision irrigation management, leveraging 15-plus years of experience and data to help growers succeed where other companies have failed.

Since 2002, Hortau has been at the forefront of agtech innovation, working hand-in-hand with growers to adopt crop stress management solutions that maximize production and simplify irrigation decisions:

- **SOIL TENSION SENSORS:** The most precise measurement of water availability to a crop, proven to drastically reduce water use, energy consumption and fertilizer leaching.
- **IRRIGATION AUTOMATION:** Initiate irrigation instantly from a computer or mobile device, or automatically trigger an irrigation system based on soil tension or other data points.
- **WEATHER MONITORING:** Complement soil moisture readings with weather data (rainfall, wind speed, temperature, relative humidity and more), and trigger real-time mobile alerts for frost and other critical field readings.
- **FLOW METER MONITORING:** Read and report flow meter data in real time, remotely from any mobile device or computer.

Hortau Service Benefits:

- ⊕ Full technical service and grower support
- ⊕ Monitor crop stress in real time
- ⊕ Reduce water and energy use
- ⊕ Improve crop health and yield
- ⊕ Run irrigation remotely
- ⊕ Track weather data, trigger alerts
- ⊕ Eliminate fertilizer leaching

For More Information:

⊕ visit **HORTAU.COM**

or call your regional rep at

(805) 545-5994